

UNIVERSE CITY organized by Jim Ovelmen, Assistant Professor of Art and Barry Markowitz, Lecturer in Art

January 29th through February 26th

The CSULA Fine Arts Gallery presents **UNIVERSE CITY** in which 38 local and national artists (contributing 40 artworks) participate in an experimental, multi-media installation. Inviting a cross-academic and cultural dialog with students as well as the greater art world of Los Angeles, the organizers of this exhibition, **Jim Ovelmen and Barry Markowitz**, take on the idea of the university as their central metaphor. At the same time, their interpretive configuration of these 40 artworks belongs to a current movement in art known as "New Genres," by mixing mediums (sculpture and video) and extending their exhibition boundaries beyond the gallery walls.

This invigorating multi-media installation, as a whole, alludes to a more complete vision of "institutions of higher education" in the 21st century. A simple cardboard model of the entire CSULA campus occupies the gallery, while the video works of 38 artists are projected onto the model's small facades in what could be viewed as a small city. The artists selected—whose approach to subject matter and aesthetics vary widely—become an aggregate of current contemporary thought. Furthermore, the artworks are also projected (in rotation) in other areas of the gallery as well as extended to the actual campus itself. Beginning at twilight, Monday through Thursday, a different video work each evening is projected on the southern facade of the Palmer Wing, which faces the Fine Arts Gallery. As the viewer's perceptions of the CSULA model (as well as the Palmer Wing itself) is transformed by the projected artworks (formally and conceptually); likewise, students—through their distinct interpretations and culturally complex perspectives—absorb and transform knowledge within the university itself. As a stimulating, interactive exhibition, Universe City points to the amalgam of the new 21st century metropolis—a collection of understandings, approaches, and technologies as well as an inclusive and complete demographic. The artists included are:

Bill Anderson, Laurel Beckman, Elonda Billera, Nancy Buchanan, David Burns/Matias Viegner /Austin Young, Corey Fogel, Lia Halloran
Clement Hanami, Doug Henry / Joe Potts/Joseph Hammer/Gregory Lenczycki
Oliver Herring, Annetta Kapon, Carole Kim, Tony Longson, Mazue Marai
Ohad Meromi, Justin Moore, John David O'Brien, John Pearson
Margaret Pezalla, Natasa Prosenc-Stearns, Jesse Robinson, Halsey Rodman
David Schoffman, TOCHKA/PiKA PiKA, Paul Tzanetopoulos, Carrie Ungerman
Walker / James H. Allen, Paul Wilkins, Liz Young, HK Zamani, Z'EV, Ellen Zweig

The [Fine Arts Gallery](#) would like to invite you to the OPENING RECEPTION on Saturday, January 29, from 6p.m. – 9pm.

The [Fine Arts Gallery](#) is open Monday through Thursday and Saturday, from noon to 5 p.m. Admission is free. For more information, call (323) 343-4040 or email Gallery Director Karin Lanzoni krl@periscopes.org.

EXHIBITION DATES: January 29, 2011 – February 26, 2011

Gallery Hours: Monday – Thursday and Saturday, noon – 5 p.m.

Gallery Location: The Fine Arts Gallery is located on the northeast corner of the CSULA campus, in the Fine Arts Building, Bldg. 9 (a three-story mid-century modern brick structure) http://www.calstatela.edu/univ/ppa/campus_map.pdf